

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

	(check applicable box) ☐ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE										
4	Themselves O Federal Candi										
Station and	d Location: PRC-AM and KOD	DA-FM H	ouston, TX	Date:	10/18/16						
ı, Mike S	Sullivan	:			,						
	nalf of:myse	Da	publican		,						
	lified candidate or by for the office on neral	01 6110	-	x Assessor-	Collector						
election to b	Nic	vember	8, 2016								
do hereby re	quest station tin	ne as follows	s:								
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks						
	See Attached										
	1		<u> </u>								

Attach proposed schedule with charges (if available): See Attached

hv.	represent that the payment for the above described broadcast time has been furnished y: Mike Sullivan Campaign Credit Card									
represent that this person or e	ounce the time as paid for by sucl ntity is either a legally qualified ca ation of the legally qualified candid	ndidate or an								
The name of the treasurer of the candidate's authorized committee is: Mike Sullivan										
	ne its political advertising policies, nt, promotional and other sales pr									
	DISCRIMINATE OR PERMIT DISC HNICITY IN THE PLACEMENT O									
To Be Signed B	y Candidate or Authorized	Committee								
10/18/16	Mike Sullivan									
Date	Signature									
To Be Signed By Station Representative										
☑ Accepted	☐ Accepted in Part	☐ Rejected								
I lod Wullin	Rod Windham	Director of Political Sale								
Signature	Printed Name	Title								

PROPOSAL



Prepared for:

Mike Sullivan Campaign Advertising

Date: 10/11/2016 01:00

Advertiser: Mike Sullivan For Harris Count

Spots: 117

Total Cost: \$20,280.00

Rates guaranteed until 10/18/2016

Summary

Advertiser Mike Sullivan For Harris Count

Title Mike Sullivan Campaign

Billing Options Calendar

Market - Survey(s) Houston-Galveston - Sep '16

Demographics Persons 18+

Spot Schedule

News Radio 740AM

1 Week: 10/17

Daypart/Program	Len	Spots	Rate	Cost	Freq	% Mkt	Net Reach
Wed-Fri 6am-10am	30	6	\$210.00	\$1,260.00	1.6	1,6	78,100
Wed-Fri 10am-3pm	30	6	\$215.00	\$1,290.00	1.8	2.1	101,500
Wee	kiy Total	12	agent i North Company of the Company	\$2,550.00	2.1	3.0	150,000
Flig	ght Total	12		\$2,550.00	2.1	3.0	150,000

1 Week: 10/24

Daypart/Program	Len	Spots	Rate	Cost	Freq	% Mkt	Net Reach
Mon-Fri 6am-10am	30	9	\$210.00	\$1,890.00	1.9	2.0	96,600
Mon-Fri 10am-3pm	30	9	\$215.00	\$1,935.00	2.0	2.8	136,100
Wee	kly Total	18	griff ikt in rænds i Jersen fra. 28 milier – Arthrey Magnut	\$3,825.00	2.4	3.8	188,200
FII	Flight Total			\$3,825.00	2.4	3.8	188,200

1 Week: 10/31

Daypart/Program	Len	Spots	Rate	Cost	Freq	% Mkt	Net Reach
Mon-Fri 6am-10am	30	9	\$210.00	\$1,890.00	1.9	2.0	96,600
Mon-Fri 10am-3pm	30	9	\$215.00	\$1,935.00	2.0	2.8	136,100
Wee	kly Total	18		\$3,825.00	2.4	3.8	188,200
Flig	Flight Total			\$3,825.00	2.4	3.8	188,200

1 Week: 11/7

Daypart/Program	Len	Spots	Rate	Cost	Freq	% Mkt	Net Reach
Mon 10am-3pm	30	4	\$215.00	\$860.00	1.7	1.3	63,400
Mon-Tue 6am-10am	30	7	\$210.00	\$1,470.00	1.9	1.3	66,400
Weekly Total		11	i i de la companya de La companya de la co	\$2,330.00	2.2	2.2	108,000
	Flight Total		:	\$2,330.00	2.2	2.2	108,000

Sunny 99.1 FM

1	Week:	10	124
- 1	VVCCK.	10	/ 44

Daypart/Program	Len	Spots	Rate	Cost	Fred	% Mkt	Net Reach
Mon-Fri 10am-3pm	30	5	\$325.00	\$1,625.00	1.2	3.8	185,700
Mon-Fri 3pm-7pm	30	3	\$325.00	\$975.00	1.1	2.2	
We	ekly Total	8	A4A 1 2	\$2,600.00	1.2	5.7	280,700
F	ight Total	8		\$2,600.00	1.2	5.7	280,700
1 Week: 10/31							,
Daypart/Program	Len	Spots	Rate	Cost	Freq	% Mkt	Net Reach
Mon-Fri 10am-3pm	30	5	\$325.00	\$1,625.00			
Mon-Fri 3pm-7pm	30	5	\$325.00	\$1,625.00	1.2	3.4	(<u>-</u>
We	ekly Total	10	British of the British was a second of the British was a s	\$3,250.00	1.3	6.7	330,600
FI	ight Total	. 10	Andrea de la companya de la Caraca de la Car	\$3,250.00	1.3	6.7	330,600
1 Week: 11/7							
Daypart/Program	Len	Spots	Rate	Cost	Freq	% Mkt	Net Reach
Mon 10am-3pm	30	. 3	\$325.00	\$975.00	1.3	1.5	
We	ekly Total	3		\$975.00	1.3	1.5	73,800

Talk Radio 950AM

Flight Total

1 Week: 10/17

Daypart/Program	Len	Spots	Rate	Cost	Freq	% Mkt	Net Reach
Wed-Fri 3pm-7pm	30	12	\$25.00	\$300.00	2.1	0.3	12,900
	Weekly Total	12	Maria de la composición del composición de la co	\$300.00	2.0	0.3	12,900
	Flight Total	12	Part of the same of the Maria Annual Communication of the same of the	\$300.00	2.0	0.3	12,900

\$975.00

73,800

1 Week: 10/24

Daypart/Program	Len	Spots	Rate	Cost	Freq	% Mkt	Net Reach
Mon-Fri 3pm-7pm	30	10	\$25.00	\$250.00	1.7	0.2	11,200
Wee	kly Total	10		\$250.00	1.7	0.2	11,200
Flig	ght Total	10	gen i enemeri, e per sign Milatina de persone	\$250.00	1.7	0.2	11,200

1 Week: 10/31

Daypart/Program	Len	Spots	Rate	Cost	Freq	% Mkt	Net Reach
Mon-Fri 3pm-7pm	30	11	\$25.00	\$275.00	1.8	0.2	11,800
Wee	ekly Total	11		\$275.00	1.8	0.2	11,800
. FI	ight Total	11	e Vijeraji izvorino ir 1900. Georgia Demografia vojski ir 1900.	\$275.00	1.8	0.2	11,800

1 Week: 11/7

Daypart/Program	Len	Spots	Rate	Cost	Freq	% Mkt	Net Reach
Mon 3pm-7pm	30	4	\$25.00	\$100.00	1.6	0.1	3,800
	Weekly Total	4	Santa de la compansión de Acompansión de la compansión de	\$100.00	1.6	0.1	3,800
	Flight Total	4	Allenda II. II. II. e. Silana ii.	\$100.00	1.6	0.1	3,800

Proposal Totals										
	Spots	Cost	Freq	% Mkt	Net Reach					
News Radio 740AM	59	\$12,530.00	5.7	5.2	254,300					
Sunny 99.1 FM	21	\$6,825.00	1.6	10.9	536,500					
Talk Radio 950AM	37	\$925.00	3.9	0.4						
Total	117	\$20,280.00	2.5	19.3						

Mike Sullivan For Harris County Tax Assessor-Collector Propocal (2) 10/27/2016

Add to Schedule - 30's (10/31-11/8)

Station KTRH-AM	<u>Days</u>		Show Show	Daypart	:30 Spot	# Spots Per Wk		Total \$\$
KTRH-AM	M-Fr	10/31-11/4	Matt Patrick/Michael Berry	6am-10am		\$210	\$210 2	2 4
KTRH-AM	M-F	10/31-11/4	MBerry/Rush/Sean Hannity	10am-3pm		\$215	\$215 2	2
KODA-FM	M-F	10/31-11/4	Amanda Flores	10am-3pm	- 1	\$325	\$325 2	2
KODA-FM	M-F	10/31-11/4	Rick Lovett	3pm-7pm		\$325	\$325 3	ω
KPRC-AM	M-F	10/31-11/4	Matt Patrick/Joe Pags	3pm-7pm		\$25	\$25 5	ъ
KTRH-AM	M-Tu	11/7-11/8	Matt Patrick/Michael Berry	6am-10am	-	\$210	\$210 n	D
KTRH-AM	Mon	7-Nov	MBerry/Rush/Sean Hannity	10am-3nm		\$215	\$215 n	
KODA-FM	Mon	7-Nov	Amanda Flores	10am 2nm		င်ဘင်	3000	، د
KDBC AM	200	7 112				0100	4	+ + + + + + + + + + + + + + + + + + + +
KPRC-AM	Mon	7-Nov	Matt Patrick/Joe Pags	3p-7p		\$25	\$25 6	
					Į.			
						30's	30's Gross	30's Gross \$3,075

30's Net \$2,613.75

Add to Schedule - 15's (10/31-11/8)

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		MOI	7405	Mon		MLTII	M-F		M-H	. 4	2	M-			Days
		VOM-/	7 1100	7-Nov	0/11//11	11/7 11/0	10/31-11/4		10/31-11/4	10/31-11/4	10/04 44/4	10/31-11/4			Dates
		Matt Patrick/Joe Pags		Amanda Flores	iviatt ratifick/iviichaei Berry	NAS++ Dotainly Andi-LID	Matt Patrick/Joe Pags		Rick Lovett	Amanda Flores	-	Matt Patrick/Michael Berry			Show
		3p-7p	100111	10am-3nm	bam-10am		3pm-7pm	1	3pm-7pm	10am-3pm		6am-10am			Davpart
15'		\$25	2200	\$375	\$210	-	\$25	4000	\$325	\$325	4	\$210	Rate		:30 Spot
15's Gross		2		>	2		Сī	+	_	ы		ת	Per Wk	11 0000	# Snots
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15's Gross

15's Net \$2,830 \$2,405.50

Total Net Total Gross \$5,019.25 \$5,905



1 Greenway Plz Ste 225 Mike Sullivan For Harris Count c/o Mike Sullivan Campaign Advertis

Houston, TX 77046

Advertiser No: Start Date: End Date: 25589

Order Confirmation

Page 1 of 5 Printed: 10/31/2016 12:26:05

Order No:

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KTRH-AM 5 Houston

Commercial 10:00-15:00

10/24/16

KODA-FM 7 Houston

Commercial 15:00-19:00

10/24/16

6 Houston

KTRH-AM

Commercial 10:00-15:00

10/24/16

1,625.00

975.00

1,935.00

1,890.00

8 Houston

Commercial 15:00-19:00

10/24/16

KPRC-AM Commercial

Local Agency-Political

250.00

KODA-FM

KPRC-AM 4 Houston

Commercial 06:00-10:00

10/24/16

KTRH-AM 3 Houston

Commercial 15:00-19:00

10/19/16

2 Houston

Commercial 10:00-15:00

10/19/16

KTRH-AM

1 Houston

06:00-10:00 Bind To

10/19/16

Market Station

Start Date

Ord.

1,260.00

1,290.00

300.00

Order Confirmation

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KODA-FM	KTRH-AM 20 Houston	19 Houston	KPRC-AM 18 Houston	KODA-FM 17 Houston	KTRH-AM 16 Houston	KIKH-AM 15 Houston	KPRC-AM 14 Houston	KODA-FM 13 Houston	KODA-FM 12 Houston	KIRH-AM 11 Houston	KTRH-AM 10 Houston	9 Houston	Market Station
Commercial	Commercial 10:00-15:00	Commercial 10:00-15:00	Commercial 06:00-10:00	Commercial 15:00-19:00	Commercial 10:00-15:00	Commercial 10:00-15:00	Commercial 06:00-10:00	Commercial 15:00-19:00	Commercial 15:00-19:00	Commercial 10:00-15:00	Commercial 10:00-15:00	06:00-10:00	Bind To
	11/01/16	11/01/16	11/01/16	11/07/16	11/07/16	11/07/16	11/07/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
	11/04/16	11/04/16	11/04/16	11/07/16	11/07/16	11/07/16	11/08/16	11/04/16	11/04/16	11/04/16	11/04/16	11/04/16	End Date
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	2	2	2	4	ω	4	7	1	C J	Oī	9	9	Ord. Spots
	650.00	430.00	420.00	100.00	975.00	860.00	1,470.00	275.00	1,625.00	1,625.00	1,935.00	1,890.00	Ord. Cost

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KPRC-AM	KODA-FM 25 Houston	KIKH-AM 24 Houston	23 Houston	22 Houston	21 Houston	Market Station
Commercial	Commercial 15:00-19:00	Commercial 10:00-15:00	Commercial 06:00-10:00	15:00-19:00	15:00-19:00	Bind To
	11/07/16 11/07/16	11/07/16 11/07/16	11/07/16 11/08/16	11/01/16	11/01/16	Start Date
	11/07/16	11/07/16	11/08/16	11/01/16 11/04/16	11/01/16 11/04/16 1 1	End Date
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	30	30	30	30	30	Spot Len.
Local Agency-Political	Local Agency-Political 75 25.0	Local Agency-Political 75 325.0	Local Agency-Political 75 210.0	Local Agency-Political 75 25.00	75	Spot Priority Len. Revenue Type
Political	Political 25.00	Political 325.00	Political 210.00	Political 25.00	325.00	Rate
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No. of Spots/Misc/Digital: 134/0/0

Ordered Gross: Agency Commission: Ordered Net: Total Net Due:

\$23,440.00 \$3,516.00 \$19,924.00 \$19,924.00

Amount Ord: Gross: Net:

advertiser. When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and

Accepted for Company:

Accepted for Advertiser:

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